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Four Corners Coalition

Los Angeles, Orange, Riverside and San Bernardino Counties June / July 2011 Newsletter







Member Spotlight City of Eastvale

A suburban hub keeps its rural past in view

Most of Eastvale's residents have no personal recollection of this stylish suburban hub's recent dairying past, when cows outnumbered humans and cars traveling down tree-lined, two-lane country roads were likely to get stuck behind a slowmoving, diesel-belching tractor.

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"We were young families with children. All of us were involved in the dairy business," said Delores Van Leeuwen. "We tended to be involved in things like 4-H. The kids were into motorcycle riding. We'd go to the fairs. It was idyllic."

Delores and her husband Bill Van Leeuwen moved to Eastvale in 1972 and milked 600 cows on their 125-acre farm, Mid Hill Dairy.

The Van Leeuwens and Ike Bootsma, who was elected to Eastvale's first City Council, are bridges to that past.

They remained behind when most of the other dairy families sold their land and aging dairy facilities and decamped to the wide open spaces of Bakersfield, Tulare County, Idaho and New Mexico.

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A new city tackles public nuisances

The way Todd Morris sees it, code enforcement is more about educating residents about a city's codes and ordinances than punishing them for violations.

"I'm here to work with the public," Morris said this week. "I believe in running a user-friendly department, to help residents to understand city codes and work with them to come into compliance."

Morris brings that philosophy to his job as the city of Eastvale's first code enforcement officer.

He started work in June, setting up the department. On July 1, Eastvale officially took over code enforcement from Riverside County.

The department's first-year budget is \$122,350.

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Calendar of Events

OCBC Chairman's Leadership Breakfast - Various Dates

LAEDC_ Mid Year Economic Forecast - 7/20/11

OCBC Executive Golf Tournament - 7-28-11

Mobility 21 Summit - 9/6/11

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City Logo Chosen

After months of dialogue and community input, the Eastvale City Council has selected an official logo/seal for use on the city's website and stationery.

And tucked away in one corner of the design are three grazing cows a tribute to Eastvale's history as a dairying community.

The original three designs by Eastvale-based designer Jermaine Richards did not include cows.

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